MUHAMMAD ARIF

Sr. UI / UX Designer

ABOUT ME

Hi, I'm Muhamad Arif, a passionate UI/UX designer with 05 + years of experience. Adept at creating wireframes, prototypes, and high-fidelity designs. Skilled in user research, usability testing, and collaborating with cross-functional teams to deliver engaging and functional products. I believe in the power of design to solve complex problems and create meaningful connections between people and technology."If you're looking for a dedicated UI/UX designer who can bring your vision to life, let's connect.

CONTACT

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PROFESSIONAL SKILLS

- UI/UX Design
- Graphic Design
- Logo Design
- Social Media Advertising
- Website Design
- Social Media Management
- App Design
- HTML
- CSS
- Bootstrap
- Git
- Angular UI
- Oracle Apex UI

EDUCATION

2010 - 2012
MATRIC
Govt. Boys High School Fatah-pur (Layyah)

2012 - 2014
INTERMEDIATE
Govt. Boys Degree College Fateh Pur (Layyah)

2016 - 2018
UI / UX DESIGN : 2 YEARS DIPLOMA
Xpozure - School of Graphics Art (Rawalpindi)

WORK EXPERIENCES

2022 - Now
IT LAUNCHPAD (PVT) LTD.
2nd Floor, Jinnah Park, above Second Cup Coffee, Chaklala Cantt (Rawalpindi)

2021 - 2022
GEEKSSELECT (PVT) LTD.
3rd Floor National Business Centre, Shamsabad,(Rawalpindi)

2019 - 2021
JNS STUDENT CENTER
2nd Floor Al-Kareem Plaza, Murree Rd, Saddar, Rawalpindi

RESPONSIBILITIES

My responsibilities encompass creating user-friendly and visually appealing digital experiences for users.

USER RESEARCH
Conducting user research to understand the needs, behaviors, and preferences of the target audience.

INFORMATION ARCHITECTURE
Organizing and structuring information in a way that is easy to understand and navigate for users.

VISUAL DESIGN
Crafting the visual elements of the interface, including color schemes, typography, icons, and other graphical elements. This is to ensure a consistent and aesthetically pleasing design.

DESIGN & DEVELOPMENT TOOLS

- Photoshop
- Illustrator
- Adobe XD
- Figma
- Visual Studio
- Bootstrap
- Angular UI
- Oracle Apex UI